



## **HRA BOARD MEETING**

### **MINUTES**

**4-27-11**

**President Teresa Edgerton called the meeting to order. Board members present were Barbara Ramsey, Marsha Millican, Tina Kendrick, Julie Payne, Kelly Gay, Tom Arceneaux, Robin Ramsey and Gayle Simmons. Absent were board members, Andy Shehee and Liz Swaine, advisors Sue Ball and Dan Marcalus.**

#### **Old Business:**

The minutes of the March meeting were approved as distributed with a motion by Tina, second by Tom and board approved.

A disbursement statement for March expenses was distributed. Tina moved to approve and Tom Seconded. Treasurer's report was approved as distributed. Teresa explained that HRA has received NIP contract. Teresa requested the first third of the \$10,000 grant, or 3,333,33.00. Tom motioned, Tina seconded and board approved. Teresa explained that some of the 2011 allocation has been spent towards Neighborhood clean-ups, General Meetings, Beautification of our existing gateway and monument sites, spring newsletter, postcards, some Highland Experience charges for the free portion of the event may qualify under NIP. Teresa asked for receipts of any charges so she can evaluate appropriateness for NIP.

#### **New Business:**

##### **Teresa presented her President's Report as follows:**

- Projects need to be started as outlined in NIP Grant such as:
  1. Highland Park Improvements, \$2500; Teresa will talk to Shelly again to see how HRA dollars fit in with their master plan and bond issue monies.
  2. Replace aging Historic Marker signs in neighborhood, \$500; Teresa asked board to recognize signs which need replacing and we need to determine if the city has any restrictions of the kinds of signs HRA may buy.
  3. Beautification: On going, refer to Landscaping Report
  4. Clean –up Events: On going
- Teresa brought attention to the fact that after the Highland Experience, planning for the Christmas Tour will need to begin. Robin agreed to assist with the event. Teresa asked that board members formalize and write down names, addresses, etc. of possible tour homes.
- Teresa asked if anyone had checked on our office at the Highland Center. Barbara agreed to have keys copied and Barbara & Robin will begin work on organizing the office.

#### **Tina Kendrick gave the Program Report.**

General Membership meeting was held at 6:00 pm, April 12<sup>th</sup> at the Randal T. Moore. Charlotte Crawley , District 4 School Board Member, Steve White who handles new construction for the schools



and Caddo School Chief Operating Officer, James Woolfolk, presented a brief overview of Vision 2020, focusing on Phase III and its impact on Highland's schools and then entertained questions from the audience. A reporter from the Shreveport Times wrote a brief article for the paper the next day. About 30 people were in attendance and the crowd enjoyed the food from Columbia Café afterwards. After a brief discussion it was agreed that it was a very engaging discussion and we had a wonderful turn-out. Board approved the next general membership meeting for July 19th, 2011, at the Randal T. Moore center.

Tentative plans for this meeting would include Erin White as guest speaker.

Tina had final requests on Highland Experience: She asked that we add the vendors to the HRA database. She reported she had sent a Press Release on the Highland Experience. She asked that everyone forward email blasts to their friends, etc. Tina also asked that an Event be posted on the HRA Facebook page. She requested help from the board to set up for the event on Saturday between 8-830 am. Tom and Robin verified they would be present to assist.

#### **Property Standards-Tom Arceneaux**

There was a brief discussion concerning Christian Lawn furniture building on NW corner of Rutherford and Gilbert concerning some windows that have not been replaced. Tom expressed that the owner has replaced all but one window and they are working on him as best they can.

#### **Zoning- Tom Arceneaux**

Tom reported that Mr. Jim's Chicken is no longer on the agenda.

#### **Neighborhood Clean-up Committee- Kelly Gay and Barbara Ramsey**

It was reported that the Great American Clean-up was held April 9<sup>th</sup>, 8am, with about 14 people participating at Highland Center site over the course of the morning. Another group from St. John Cathedral School's Junior Beta Club cleaned on west side of Line Avenue and they were featured on TV. There were about a dozen tires and some illegally dumped car parts that were taken to the Fairgrounds using Dale Grauke's trailer and Julie and Kelly's Father's pick-up, plus about 20 bags of trash collected and left for Monday trash pick-up.

A small clean-up will be held on May 14 in conjunction with the service event at Noel Methodist. HRA will pick up south of Olive again, main thoroughfares if there are enough volunteers and also focus on problem streets. A brief discussion followed about contacting service organizations to assist with our efforts. Dan has gotten volunteers in the past with various groups.

#### **Membership- Julie-Payne Johnson**

Teresa asked for a monthly tally of new members or those who renewed their dues during the month. She also asked if there was a way to generate a Return on Investment Report. Julie agreed to get the list for the May Meeting. A brief discussion followed concerning spending money to make money and direction of HRA.



### **Landscaping-Sue Ball**

Sue reported to Teresa that the flower beds at Kings & Centenary look wonderful. Normally pansies would have already died down but those look great and the secret is a good water system and good plant stock. Heath has mowed and done some pruning, plus has planted some red salvia and yellow marigolds. The Black-eyed Susans that Janet Creech gave us last year are multiplying and we'll probably divide them next spring.

Sue reported to Teresa that the knock out roses on Jordan look good. The bed has been weeded and red salvia and yellow marigolds were planted last week.

Heath also mowed Robinson and collected leaves. Shasta daisies are doing well. We'll add a few red salvia and yellow marigolds for color and weed.

The bed on Columbia side at Columbia Park has been weeded and some perennials added. We will add some of the salvia and marigolds for more color. Orange and yellow day lilies will also be planted on Rutherford.

### **Garden of the Month- Barbara Ramsey**

Various gardens were discussed and Barbara agreed to go by and check out a possible nomination in the 100 block of E. Dalzell.

### **Newsletter- Kelly Gay**

Kelly reported that the newsletter was shorter due to the short time frame. A special appreciation was noted for James Eakin and the pictures he offered.

### **Neighborhood Improvement Award- Marsha Millican Gill**

Marsha agreed to pick up the 4 signs that were ready at the printer. Possible nomination discussed were the Line Ave. Pharmacy and the Tudor on Fairfield.

### **Fundraising and Public Relations had no additional reports**

**Meeting adjourned at 6:55pm**